

2024-25 SPONSORSHIP PACKAGES



Sponsorship Items	Single	Double	Triple	Home Run	Grand Slam
3&2 website logo with click-thru	Yes	Yes	Yes	Yes	Yes
Banners at all tournaments	1	1	2	2	4
Welcome email sent to 3&2 database	Yes	Yes	Yes	Yes	Yes
Social media promotion through 3&2 channels	-	Yes	Yes	Yes	Yes
Sponsor email direct to 3&2 database	-	Yes	Yes	Yes	Yes
Activation / selling at 3&2 tournaments (optional)	-	-	Unlimited	Unlimited	Unlimited
Naming rights to (1) 3&2 off-season academy	-	-	1	2	3
Shirt sleeve logo for (1) 3&2 off-season academy	-	-	Yes	Yes	Yes
Exclusive category partner	-	-	-	-	Yes
Sponsor of The Landing Classic series	-	-	-	Yes	Yes
Field sponsor of The Landing Classic Series	-	-	-	-	Yes
Sponsor of Support Local Baseball series	-	-	-	Yes	Yes
Field sponsor of The Landing Classic Series	-	-	-	Yes	Yes
Tax Deductible Donation	Yes	Yes	Yes	Yes	Yes
Total Price	\$300.00	\$600.00	\$1,200.00	\$2,400.00	\$4,800.00
Monthly Price	-	-	\$100.00	\$200.00	\$400.00

WHY SPONSOR WITH 3&2 BASEBALL?

- Increase brand awareness
- Drive retail / website traffic
- Highly targeted marketing
- Engage with local customers
- Support youth baseball & softball

IMPRESSIONS

- 100k+ website views
- 6,500 emails in our database
- 25,000+ social media impressions
- Direct links to your businesses social media

WHY 3&2 BASEBALL?

- 2 locations (Tonawanda & Clarence)
- 4,000+ ballplayers annually
- 225+ baseball teams hosted
- 8,000+ baseball families
- Support local baseball

HOW WILL MY SPONSORSHIP WILL "SUPPORT LOCAL BASEBALL"?

A portion of all sponsorships and tournament registrations will be redistributed back to local non-profit Little Leagues through our grant program. These funds are intended to be used for growing the house baseball programs throughout WNY. Organizations can register to receive a donation at 3n2buffalo.com/supportlocalbaseball

DO YOU OFFER NET PAYMENT TERMS?

Yes, for the Triple sponsorship and higher, we offer convenient monthly payments. We simply require a credit card and we'll process the entire amount divided evenly over 12 months. If you choose to pay for your sponsorship in full, we offer a 10% discount. To make monthly payment arrangements, please call 716.810.1316.

WHEN DOES OUR SPONSORSHIP BEGIN?

The sponsorships run for 12 months and begin as soon as your signed contract is received. We'll have your information on the website and an email within 2 business days. Our goal is support local business, as much as it is to support local baseball. We have a marketing schedule in place to ensure consistent communication with our members through our website, social media and email. In regard to our tournament series, all banners will be hung for a total of 7-weeks in Cheektowaga and Lewiston.

- PRESENTING TOURNAMENT SPONSORSHIPS AVAILABLE -



\$5,500.00

- Exclusive tournament naming rights;
- Gold sponsorship package;
- 12 staff tournament t-shirts with company logo;
- Custom wood bat with tournament logo engraved
- * ONLY 1 SPONSORSHIP AVAILABLE



\$7,500.00

- Exclusive tournament naming rights
- Gold sponsorship package
- 12 staff tournament t-shirts with company logo
- Custom wood bat with tournament logo engraved
- * ONLY 1 SPONSORSHIP AVAILABLE